



PARTNERSHIP TO END HOMELESSNESS

# 2021 Impact Report



The Partnership to End Homelessness is the first-of-its-kind initiative to bring together the public and private sectors to ensure homelessness in Washington, DC, is rare, brief, and non-recurring. This initiative convenes and leverages the expertise and resources of nonprofit service providers, DC government agencies, funders, donors, advocates, business leaders, and residents. Together, we are increasing the supply of deeply affordable and supportive housing; helping adults, families, and youth exit homelessness as quickly as possible; changing public perceptions about homelessness and affordable housing; and leveraging private philanthropy to end homelessness.

## LEADING WITH RACIAL EQUITY

The Partnership is committed to housing justice and to creating more equitable outcomes for our Black and Brown neighbors disproportionately impacted by homelessness, housing instability, COVID-19, and the economic crisis. Historical discrimination and institutional racism are root causes of homelessness, and they must be acknowledged and addressed in order to drive systems change. To learn more about our commitment, [visit our website](#).

## PARTNERING WITH DONORS TO CREATE LASTING IMPACT

**\$12 MILLION**  
IN LEVERAGED AND  
ALIGNED FUNDING

**\$8.3 MILLION** in assets mobilized to create deeply affordable and supportive housing through the Enterprise Community Loan Fund Impact Note

**\$2.5 MILLION** raised for the Partnership's Grantmaking Fund

**\$1.2 MILLION** granted to support housing and homelessness organizations through the COVID-19 Emergency Response Fund



## GRANTEE SPOTLIGHT

### People for Fairness Coalition

PFFC is founded and led by people with lived experience and is committed to empowering people to end housing instability in DC through advocacy, outreach, and peer mentoring.

“We have been steadfast in building community partnerships with mutual aid networks and grassroots organizations as we continue to advance our universal right to housing platform with a racial equity lens in order to prevent displacement and homelessness of long-term DC residents.”

ROBERT WARREN

DIRECTOR OF PEOPLE FOR FAIRNESS COALITION

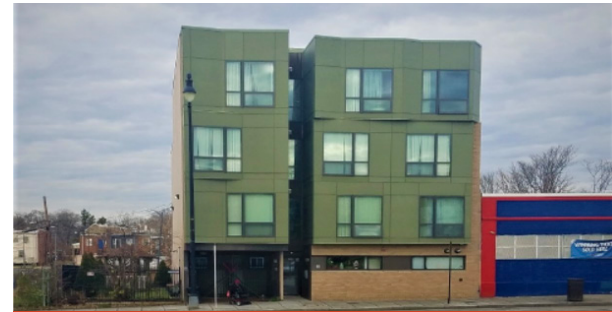




## To achieve our collective vision of ending homelessness in DC, we are focused on the following key areas of impact.

**1. The Partnership invests in the preservation and creation of deeply affordable and permanent supportive housing to meet our neighbors' needs.** Our partnership with Enterprise Community Loan Fund on its Impact Note has led to the creation and preservation of almost 500 homes; the majority of these homes are affordable for low-income households making less than 50% of the area median income. In DC, this includes families of four making less than \$64,500 a year.

**2. The Partnership works to ensure DC's homeless services system has the capacity to make homelessness rare, brief, and non-recurring.** Through our grantmaking fund, we have invested in nonprofit organizations working to [advance housing justice](#) through budget advocacy, policy advocacy, and public awareness building; nonprofit direct service providers helping to [move people into housing and out of homelessness more quickly](#); and in efforts to make homeless services more efficient, effective, and coordinated.



### INVESTMENT SPOTLIGHT

ECLF provided a \$960,000 acquisition loan for Hyacinth's Way, a planned 3 story development in Washington, DC, serving homeless women and seniors with mental health diagnoses in 45 dwelling units. This development offers permanent housing with additional supportive services on site.



### GRANTEE SPOTLIGHT

## Open Arms Housing

Open Arms Housing and other providers received grants to help expedite housing placements for individuals who have been matched to housing resources.

“The flexible funds provided by The Community Foundation covered costs like application fees, security deposits, and IDs for our clients. For many chronically homeless women, failure to obtain these items becomes a barrier to securing permanent housing.”

ARTHUR L. CUTLER  
CEO, OPEN ARMS HOUSING

**3. The Partnership works with our partners to build strong public will for ending homelessness in DC.** Helping people better understand housing instability, homelessness, and real solutions is an essential part of our work. In addition to funding advocacy efforts to raise public awareness and build public will to end homelessness, the Partnership has held regular public education events featuring speakers with lived experience, advocates, business leaders, nonprofit leaders, and more. The events have focused on a range of topics including chronic homelessness, housing justice, and deeply affordable housing. More than 200 people have joined these events to date.



## LEADING AS PARTNERS

### Horning Brothers and Empower DC

The private sector is instrumental in helping people remain stably housed. Leadership Council member, David Roodberg, CEO of Horning Brothers, partnered with Partnership grantee, Empower DC, to reach vulnerable tenants and help them access rental assistance during the pandemic. [Read more on our blog.](#)

**4. The Partnership works to increase private sector leadership and investment in ending homelessness in DC.** Fifteen private sector leaders have joined the Partnership's Leadership Council representing business, universities, health care, and philanthropy. The Leadership Council also includes people with lived experience of homelessness. Leadership Council members support our efforts through direct investment, networking, advocacy, and collaborative efforts. In 2021, Leadership Council members joined Partnership staff at meetings with DC Councilmembers to advocate for increased funding for homeless services and deeply affordable and supportive housing.

**5. The Partnership works to secure new public and private resources to end homelessness.** The Partnership has leveraged over \$12 million in new funding for homelessness and affordable housing efforts. In addition, our advocacy grantees have helped secure new funding for homelessness and affordable housing in DC. In 2021, their efforts led to historic investments and an increase in the marginal tax rate on high-income DC residents. As a result of this win, the FY22 DC budget will fund housing for an additional 3,500 households, a significant step toward ending homelessness in the city.

## GRANTEE SPOTLIGHT

### Fighting for a Just Recovery

Several of our Partnership grantees were part of the Just Recovery Campaign which successfully advocated for historic investments in the FY22 DC budget.



## The Partnership is uniquely positioned to respond to critical and emerging needs.

The Partnership's deep relationships with nonprofit providers, advocates, and government agencies makes us uniquely positioned to identify and respond to critical and emerging needs in our community. At the onset of the pandemic, we knew people experiencing homelessness were at higher risk of contracting and dying from COVID-19. Partnership staff quickly pivoted to emergency response and held interviews with frontline providers and advocates in order to strategically invest \$1.2 million in homelessness and affordable housing organizations through The Community Foundation's COVID-19 Emergency Response Fund.

The Partnership team has also taken swift action to address the looming eviction crisis. Following a White House Summit on Eviction Prevention, the Partnership and the DC Bar Foundation developed a cross-sector effort that includes over 65 leaders from nonprofits, tenant advocates, local government agencies, the courts, landlords/housing providers, and philanthropy. Together, we are implementing solutions and developing policies and practices to support the tens of thousands of low-income DC residents who are behind on their rent and at risk of losing their housing.





## Honoring Waldon Adams

Waldon Adams was a cherished member of our Leadership Council and a fierce advocate for ending homelessness. Sadly, his life ended in a tragic accident in spring 2021. He brought his personal experience and expertise from years working to help others secure permanent housing to this work. He grounded our strategies and made our work stronger. We were honored to know and work with him and incredibly grateful that he was willing to lend his passion and expertise to the Partnership.

## Hundreds of supporters and partners have joined us in this work.

To learn more about the Partnership, our [investor and community partners](#), and how to get involved, please contact Jennifer Olney at [jolney@thecommunityfoundation.org](mailto:jolney@thecommunityfoundation.org) or Silvana Straw at [sstraw@thecommunityfoundation.org](mailto:sstraw@thecommunityfoundation.org) or visit us at [endhomelessnessdc.org](http://endhomelessnessdc.org).

### GRANTEE PARTNERS

Community Solutions  
DC Action  
DC Jobs for Justice  
Educated Eats/Hook Hall Helps  
Empower DC  
Fair Budget Coalition  
Friendship Place  
Housing Counseling Services  
Metropolitan Washington Council of Governments - Regional Racial Equity Systems Audit for Homeless Services  
Miriam's Kitchen & The Way Home Campaign  
ONE DC: Organizing Neighborhood Equity  
Open Arms Housing  
Pathways to Housing DC  
People for Fairness Coalition  
SMYAL - Supporting and Mentoring Youth Advocates and Leaders  
Washington Legal Clinic for The Homeless

### LEADERSHIP COUNCIL MEMBERS

Waldon Adams, Consumer Representative\*  
Neil Albert, DowntownDC BID  
Amanda Andere, Funders Together to End Homelessness  
Robert Burns, Citi\*  
David Daniels, Bainum Family Foundation\*  
Madi Ford, Audeo Partners  
Jennifer Lawrence, The J. Willard and Alice S. Marriott Foundation  
George Leventhal, Kaiser Permanente  
Kelly Lynch, Diane & Norman Bernstein Foundation  
Alison McWilliams, Naomi & Nehemiah Cohen Foundation  
Debbi Jarvis, Howard University  
Bruce Jones, Howard University  
Nan Roman, National Alliance to End Homelessness  
David Roodberg, Horning Brothers  
Mike Schwartz, The Morris and Gwendolyn Cafritz Foundation

To learn more about our Covid-19 Emergency Relief Fund grantee partners, check out our [Impact Report](#).

*\*Former Members*