

PARTNERSHIP TO END HOMELESSNESS

# 2022 Impact Report



## OUR IMPACT TO DATE

The Partnership to End Homelessness is the first-of-its-kind initiative to bring together the public and private sectors to ensure homelessness in Washington, DC, is rare, brief, and non-recurring. This initiative convenes and leverages the expertise and resources of nonprofit service providers, DC government agencies, funders, donors, advocates, business leaders, and residents.

**Together, we are working to achieve the following goals with a focus on racial equity, housing justice, and community-led solutions:**

1. Increase the supply of **affordable and supportive housing** for extremely low income households;
2. Help unhoused adults, families, and youth **exit homelessness and get back into stable housing** as quickly as possible;
3. Change **public perceptions** about homelessness and affordable housing; and
4. Leverage **private philanthropy** to end homelessness.



**\$14.2 MILLION** leveraged/aligned funding



**\$8.9 MILLION** in assets mobilized for impact investments focused on building and preserving affordable and supportive housing



**OVER 500** affordable homes created for low income households



**\$2.7 MILLION** granted to support organizations working to end homelessness and support housing stability

### Homelessness in DC: Our City's Progress

Since the launch of Homeward DC, our city's comprehensive plan to end homelessness in 2016:

- ★ Homelessness has **DECREASED BY 47%**
- ★ **6,011 SINGLE ADULTS** have exited homelessness to permanent housing
- ★ **2,522 FAMILIES** have exited homelessness to permanent housing



### GRANTEE SPOTLIGHT

Jubilee Housing builds justice housing — deeply affordable homes, with onsite and nearby supportive services, in resource-rich neighborhoods. The Community Foundation's \$500,000 recoverable grant allowed Jubilee to invest in the Justice Housing Partners Fund, which was leveraged to purchase four buildings in Adams Morgan and Columbia Heights to create 120 new units of housing for residents with low incomes. This support will enable Jubilee to further expand its reach by creating housing to serve families, returning citizens, and individuals exiting homelessness. Jubilee hopes ultimately to provide housing to approximately 317 individuals annually, across 102 permanent units and 18 single room occupancy units.

PHOTO CREDIT: JUBILEE HOUSING

## ★ SUPPORTING COMMUNITY-LED SOLUTIONS

The Partnership is committed to housing justice and to creating more equitable outcomes for our Black and Brown neighbors who are disproportionately impacted by homelessness and the lack of affordable housing. We know that to truly end homelessness we must prioritize policies and solutions that are developed and led by people who are most directly impacted by these issues.

Since 2019, The Partnership has awarded \$730,000 in Housing Justice grants to 10 organizations and coalitions leading systems change efforts in DC. These grants were made in memory of our Leadership Council member Waldon Adams, a fierce advocate for ending homelessness who was tragically killed in 2021.



### GRANTEE SPOTLIGHT

Empower DC advances racial, economic, and environmental justice by investing in the leadership and organized political power of DC's lowest income residents and communities. This year, Empower DC received \$50,000 from the Partnership to engage in community-led planning to expand deeply affordable housing and to preserve existing affordable rental housing, including public housing.

*"DC's existing policies and practices systematically fail to address the need for housing for those at the lowest income level. Empower DC addresses this inequity by organizing people who need deeply affordable housing to push for greater investment in and protections for low-income tenants. We center the expertise of low-income Black and Brown DC residents with lived experience of housing instability, elevating their voices as visionaries and champions for their communities."*

PARISA NOROUZI

EXECUTIVE DIRECTOR, EMPOWER DC

PHOTO CREDIT: EMPOWER DC

### ADVOCATING FOR PUBLIC FUNDING

We know that private sector investments alone will never end homelessness. The scale of the problem requires strong, sustained investments by our government partners to achieve success. Therefore, a major annual focus for the Partnership for the past two years has been advocacy for DC budget investments that support efforts to end homelessness and increase housing stability. The Partnership's staff and Leadership Council members – including representatives from business, universities, healthcare, and philanthropy – meet with DC Council members and support the related advocacy efforts of our community partners.

In the past two years, our community partners have led efforts to secure:

**\$694**  
MILLION

for the Housing Production Trust Fund (HPTF) to create affordable housing

**\$86**  
MILLION

for emergency rental assistance to prevent evictions

**\$101**  
MILLION

to repair and preserve public housing

**4,000+**

permanent supportive housing vouchers to end homelessness for 2,956 individuals and 1,137 families



## ★ INVESTING IN LONG-TERM SOLUTIONS AND LEADING WITH RACIAL EQUITY

The Partnership to End Homelessness is uniquely positioned to leverage and align private sector resources to make strategic investments that result in systems change. Our relationships with DC government, nonprofits, and private sector donors allow us to identify and invest in solutions that impact multiple nonprofit providers and improve the homeless services system’s ability to provide effective services and get people into housing quickly.

### SUPPORTING REGIONAL RACIAL EQUITY EFFORTS

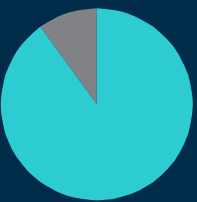
With the support of the Partnership, The Metropolitan Washington Council of Governments (COG) has completed a regional homeless services racial equity and systems analysis.

Nine local jurisdictions in the Greater Washington region collaborated to identify how current policies and practices within the homeless services system may compound inequities. Findings and recommendations will lead to a more racially equitable approach to ending homelessness in our region.

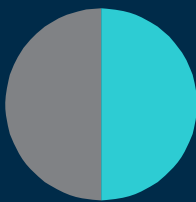
*“This project represents the first meaningful attempt to identify gaps in our system across jurisdictional boundaries that are creating racial disparities. Now, together we’re creating a plan to address them.”*

HILARY S. CHAPMAN  
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS

People experiencing homelessness in DC are disproportionately African American.



They represent **91%** of people experiencing homelessness in the District.



Even though the total population of Black or African American residents is **54%**.



### SECURING NEW FEDERAL FUNDING FOR PERMANENT SUPPORTIVE HOUSING SERVICES

In 2022, DC government launched a new Medicaid Benefit that will bring millions of dollars in federal funding to DC each year. To leverage that funding, nonprofit Permanent Supportive Housing providers are required to make major changes to their policies and practices and internal systems related to human resources, accounting, and compliance. With the support of our donors and partners, we were able to bring in experts to work with each of the nonprofit providers and make investments to build their capacity to bill Medicaid.

Ultimately, the new benefit will result in higher reimbursement rates for nonprofit providers, meaning the ability to improve retention of talented, experienced staff and invest in organizational capacity. Additional resources will also mean higher quality services for people who have experienced homelessness.

*“The technical assistance funded by The Partnership was so beneficial to Friendship Place. We’re new to this service model and having the opportunity to learn from experts in Medicaid service provision will enable us to work collaboratively with DHS to meet the needs of PSH individuals and families in ever greater ways.”*

FRIENDSHIP PLACE  
PHOTO CREDIT: FRIENDSHIP PLACE



## Hundreds of supporters and partners have joined us in this work.

To learn more about the Partnership, our investor and community partners, and how to get involved, please contact Jennifer Olney at [jolney@thecommunityfoundation.org](mailto:jolney@thecommunityfoundation.org) or Silvana Straw at [ssraw@thecommunityfoundation.org](mailto:ssraw@thecommunityfoundation.org) or visit us at [endhomelessnessdc.org](http://endhomelessnessdc.org).

### GRANTEE PARTNERS

Community Solutions  
Corporation for Supportive Housing  
DC Action  
DC Fiscal Policy Institute  
DC Jobs with Justice  
Educated Eats/Hook Hall Helps  
Empower DC  
Fair Budget Coalition  
Friendship Place  
Housing Association of Nonprofit Developers (HAND)  
Housing Counseling Services  
Jubilee Housing  
Metropolitan Washington Council of Governments  
Miriam's Kitchen & The Way Home Campaign  
ONE DC: Organizing Neighborhood Equity  
Open Arms Housing  
Pathways to Housing DC  
People for Fairness Coalition  
SMYAL - Supporting and Mentoring Youth Advocates and Leaders  
Washington Legal Clinic for The Homeless

### LEADERSHIP COUNCIL MEMBERS

Waldon Adams, Consumer Representative\*  
Amanda Andere, Funders Together to End Homelessness  
Madi Ford, Audeo Partners  
Jennifer Lawrence, The J. Willard and Alice S. Marriott Foundation  
George Leventhal, Kaiser Permanente  
Kelly Lynch, Diane & Norman Bernstein Foundation  
Alison McWilliams, Naomi & Nehemiah Cohen Foundation  
Bruce Jones, Howard University  
Nan Roman, National Alliance to End Homelessness  
David Roodberg, Horning Brothers  
Mike Schwartz, The Morris and Gwendolyn Cafritz Foundation  
Tonia Wellons, Greater Washington Community Foundation

\*Deceased